

News Release



BASF introduces new Elastollan[®] TPUs for low coefficient of friction and low-tackiness applications

WYANDOTTE, MI, March 26, 2009 – BASF, the world's largest supplier of thermoplastic polyurethanes (TPUs), recently added enhanced versions of Elastollan[®] LoCoF and Elastollan[®] Lo-Tac to its line of products. The new Elastollan LoCoF combines increased abrasion-resistance with a low coefficient of friction (LoCoF). The improved Elastollan Lo-Tac features greater low tackiness (Lo-Tac), without additives.

Elastollan LoCoF is for applications that require toughness, scratch resistance, chemical resistance, low temperature flexibility and hydrolytic stability. Applications for the products include hoses, tubes, wire and cable jacketing, golf balls, horse shoes, rail pads, mining screens and caster wheels. Elastollan LoCoF can be injection molded or extruded and is processed easily to help manufacturers achieve high productivity levels and contain costs.

Elastollan Lo-Tac can be injection molded or extruded and is for applications requiring matte or gloss finishing, less surface tackiness and high abrasion resistance. Examples include hoses and tubes, cured-in-place pipe (CIPP) and wire and cable applications.

For press photos, please click on these links:

http://www.basf.us/pressphotos/03-26-09_ElastollanLoCoF.jpg

http://www.basf.us/pressphotos/03-26-09_ElastollanLoTac.jpg

For more information contact:

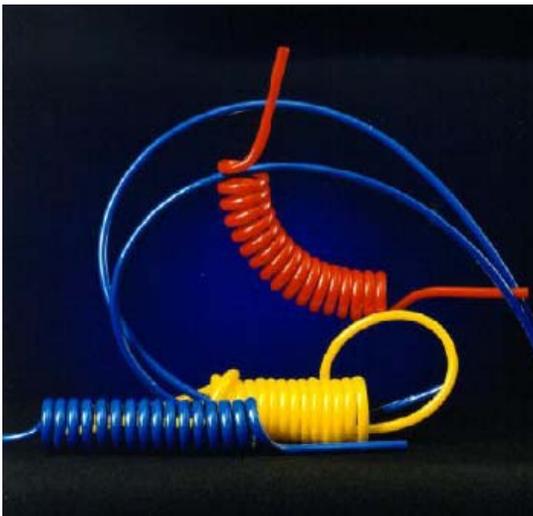
Bill Donnelly
BASF Corporation
Tel: (734) 324-5440
E-mail:
william.donnelly@basf.com

BASF Corporation
100 Campus Drive
Florham Park, New Jersey 07932
<http://www.basf.com/usa>

BASF - The Chemical Company. We don't make a lot of the products you buy. We make a lot of the products you buy better.®

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has more than 15,000 employees in North America, and had sales of approximately \$17.5 billion in 2008. For more information about BASF's North American operations, or to sign up to receive news releases by e-mail, visit www.basf.com/usa.

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from chemicals, plastics and performance products to agricultural products, fine chemicals, as well as oil and gas. As a reliable partner, BASF helps its customers in virtually all industries to be more successful. With its high-value products and intelligent solutions, BASF plays an important role in finding answers to global challenges, such as climate protection, energy efficiency, nutrition and mobility. BASF has approximately 97,000 employees and posted sales of more than €62 billion in 2008. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at www.basf.com.



BASF's Elastollan® LoCoF - High performance TPU pneumatic tubing



BASF's Elastollan® Lo-Tac - High performance TPU pneumatic tubing